



# Growing The Cannabis Revolution.

TSX.V: PURE  
JULY 2018



## Disclaimer

Certain information contained herein may constitute “forward-looking information” under Canadian securities legislation. Generally, forward-looking information can be identified by the use of forward-looking terminology such as “expects” or “it is expected”, or variations of such words and phrases or statements that certain actions, events or results “will” occur. Forward-looking statements are based on the opinions and estimates of management as of the date such statements are made and they are subject to known and unknown risks, uncertainties and other factors that may cause the actual results, level of activity, performance or achievements of the Company to be materially different from those expressed or implied by such forward-looking statements or forward-looking information. Although management of the Company has attempted to identify important

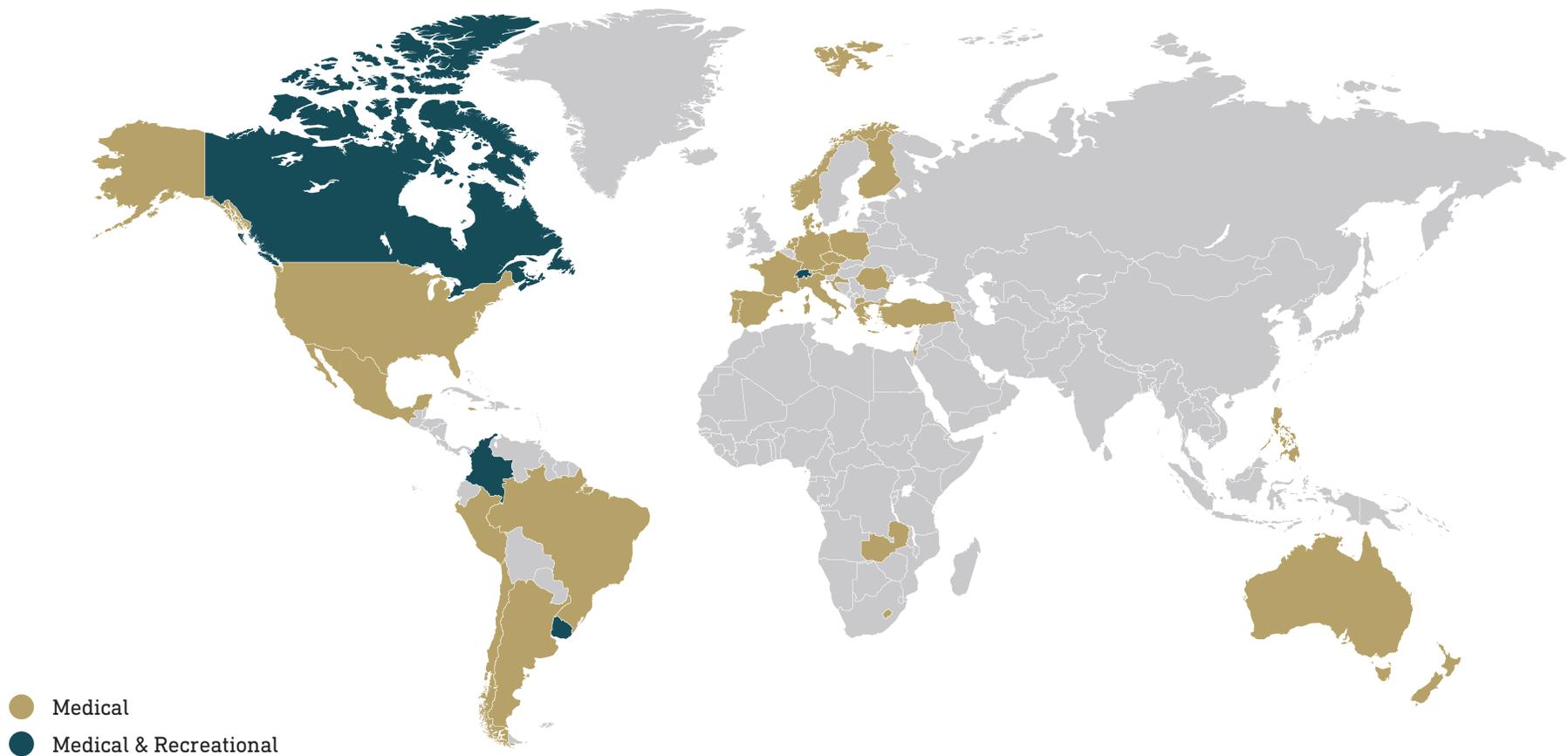
factors that could cause actual results to differ materially from those contained in forward-looking statements or forward-looking information, there may be other factors that cause results not to be as anticipated, estimated or intended. There can be no assurance that such statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward-looking statements and forward-looking information. The Company does not undertake to update any forward-looking statements or forward-looking information that is incorporated by reference herein, except as required by applicable securities laws. This version of the company’s forward-looking statements will supercede any previously dated versions.



# World Cannabis Landscape.

“Based on a review of third-party market research reports, one could estimate the global cannabis market to be approximately **\$25 billion-\$30 billion in 2020.**”

– CIBC, Cannabis: Almost Showtime – A Legitimate Industry With Potentially \$1 Billion Of EBITDA, May 7, 2018





# Canadian Leadership With A Pure World View.

Comprised of pharma-industry experts, our team is dedicated to producing the highest quality - consistently Pure - cannabis products. Our vision is to become the most trusted global brand, while harnessing the therapeutic properties of cannabis in tomorrow's medicines and consumer products.

Our strategy is to deploy leading-edge pharmaceutical technologies to create world-class, innovative cannabis products that strengthen our position in both the medical and adult-use markets.



# Why Own Pure Global?



## Attractive Relative Valuation

**TSX.V:** PURE

**Price:** \$0.33/share

**Market Cap:** \$48M\*

**Issued & outstanding:** 147.8M\*

**Warrants & options:** 36.2M\*

**Fully diluted:** 184M

\* Assumes RTO completion

**Average market cap of Cdn LP:** \$975M

**Median market cap of Cdn LP:** \$224M



## Exceptional Leadership Team & Capital Markets Support

Seasoned pharma-industry experts and world-renowned specialist in plant genetics and commercial scale indoor and greenhouse horticulture

Leading team of capital markets advisors has been involved in raising over \$600M for cannabis and other high-growth companies in recent years; \$15M raised for Pure to-date

Global reach of industry experts, thought leaders, influencers, and strategic investors



## Intellectual Property Advantage

Canada's first **multi-ponic cannabis farm**; patent-pending system produces several fold greater yields over traditional while reducing cost and eliminating pesticide/herbicide use

High-efficiency vertical farm maximizes utility of square footage

Purpose-built indoor facility will meet GMP standards for global exports

Adapting pharmaceutical technologies to develop unique cannabis formulations for specific use cases



## Fully-Funded Milestones

### Licences:

**Dec 2017:** ACMPR Cultivation Licence

**Q3 2018:** ACMPR Sales Licence (est.)

### Facility:

**Phase 1:** Q3 2018

Packaging, QA, storage and supercritical CO2 extraction

**Phase 2:** Q4 2018

18,000 sq. ft. facility producing 4,000 kg/yr of premium-quality flower

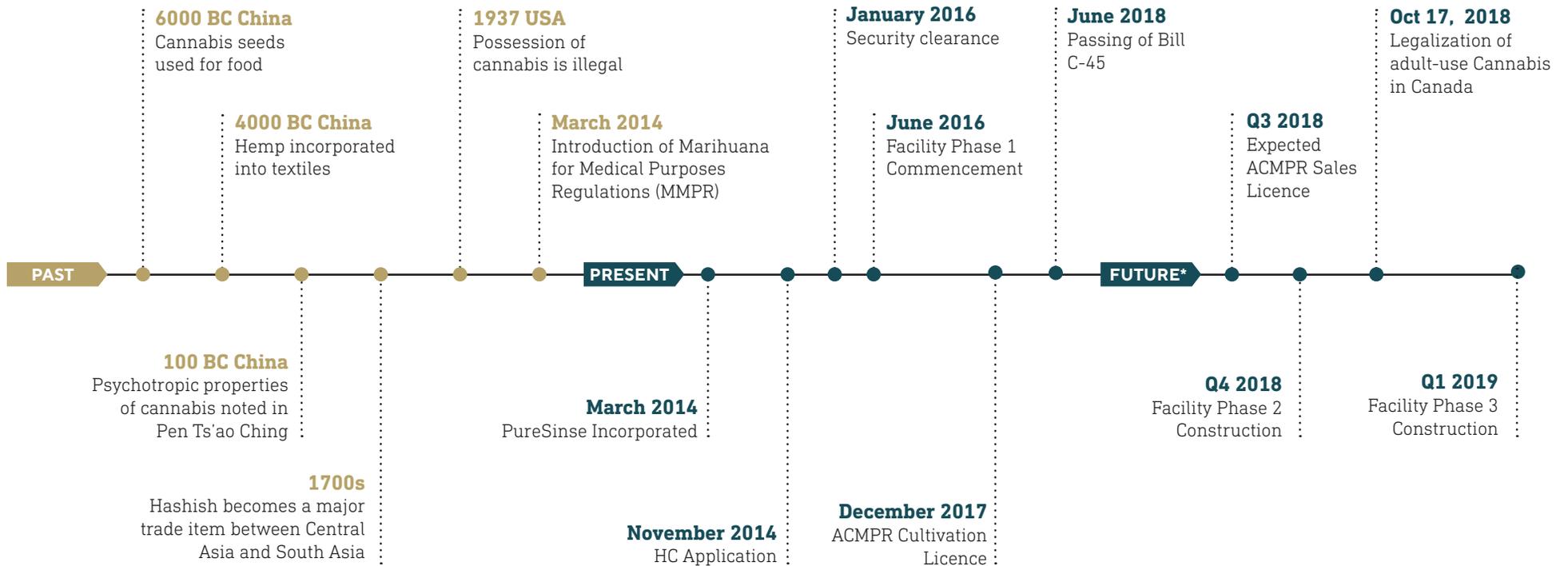
**Phase 3:** Q1 2019

23,000 sq. ft. facility at adjacent address doubles total production capacity to 8,000 kg/yr

**41,000 sq. ft. of total capacity in 2019**



# Milestones.



\*Estimated Dates



# Flagship Facility.

The PureSinsc facility sits in the heart of an industrial district in Brampton, Ontario, strategically located only 10 minutes from the Toronto International Airport and 35 minutes to the downtown core.

PHASE 1*	Q3 2018	<ul style="list-style-type: none"> <li>• Level 9 Vault Stores \$32M in Product</li> <li>• Extraction, QA &amp; Microbiology Labs</li> <li>• Order Processing &amp; Packaging</li> <li>• Shipping &amp; Receiving</li> <li>• Security, IT &amp; Admin</li> </ul>
PHASE 2*	Q4 2018 <b>18,000 SQ. FT.</b> <b>4,000 kg/yr</b>	<ul style="list-style-type: none"> <li>• Automated Controlled Growth Environments</li> <li>• Multiple Tiers of Vertical Farming Cultivation</li> <li>• Tissue Culture, Cloning, &amp; Mother Rooms</li> <li>• Drying, Trimming &amp; Processing</li> <li>• Extractions Packaging &amp; Processing</li> </ul>
PHASE 3*	Q1 2019 <b>41,000 SQ. FT.</b> <b>8,000 kg/yr</b>	<ul style="list-style-type: none"> <li>• Vertical Farming Cultivation</li> <li>• Cloning, Vegetation &amp; Flowering</li> <li>• Extraction &amp; Distillation Lab</li> <li>• Order Processing &amp; Packaging</li> <li>• Advanced Analytical R&amp;D Laboratory</li> </ul>

**Continuously evaluating opportunities for additional expansion, both at our current facility and beyond.**

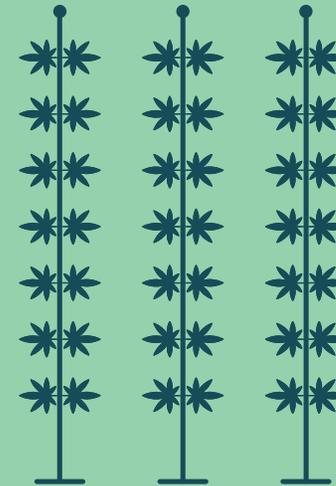


# Canada's First Multi-Ponic Cannabis Farm.

Pure's VP Production is an award-winning plant geneticist and horticulture specialist, with extensive experience growing hundreds of plant varieties and managing commercial-scale grow operations across the globe.

Leveraging this experience, Pure has designed a unique multi-ponic\* growing system that combines the best-practices of hydroponics, aquaponics, and aeroponics, with world-class commercial agriculture methodologies. This automated system is capable of growing more plants in less time, without the use of herbicides or pesticides.

\*Patent pending



**3x** Yield of similar footprint



## The Root Is The Heart:

Closed-loop systems allow us to tailor the biochemistry and nutrients to deliver exactly what the roots need at every stage for optimal growth.



## Best In Class:

Targeted spectrum LED lighting systems ensure the plant expends all its energy on growing the purest, most abundant high-grade flower.



## More Canopy, Less Space:

Vertical farming enables us to grow multiple tiers of canopy, exponentially increasing potential yield from the same square footage.



## Individual Attention:

Utilizing controlled-growth environments, every plant is meticulously cared for and monitored throughout its life cycle to ensure optimal growth.



# A Quicker Path To Revenue With Concentrates.

The foundation for all medical applications and high-margin recreational products is cannabis concentrates.

Our Phase 1 facilities are equipped with GMP standard clean rooms to produce innovative and proprietary extraction formulations with low-cost wholesale flower.



Dried Flower



Cannabis Oils



Soft Gels & Capsules



Seedlings & Clones



Vape Pen Cartridges



Topicals



Sublingual Strip/Spray



Transdermal Patch



Edibles & Beverages



Wellness Products



# Pure Patient Driven Solutions.

We are pharmacists first. That's why our core focus on purity puts patient wellbeing at the centre of everything we do.

*"Over the long term, we believe consumers will develop a better understanding of cannabis and be able to segment products based on perceived quality. As a result, although a strong brand may encourage initial trial, there must be perceived **product quality** and a **consistent user experience** to validate the brand and generate repeat purchases."*

— BMO, Canada Leads the Global Cannabis Paradigm Shift, May 2018

1.

## Quality First

Our multi-ponic vertical farm is rooted in world-class commercial horticulture and delivers uncompromising quality and consistency.

2.

## Exceptional Service

Continuous feedback loops curate a deep understanding of our patients' needs, and ensure satisfaction and engagement during every interaction.

3.

## Clinic Partnerships

Utilizing a proven formula for rapid patient acquisition, our alliances with clinics and referring physicians grow market share for sustained success.

4.

## Innovative Marketing

A bold, multi-faceted brand strategy creates immediate demand and opens up new patient acquisition touch-points across growing customer verticals.



# Management.



**Malay Panchal, RPh, BScPhm**  
*Founder & CEO, Board Member*

A seasoned serial-entrepreneur with 20+ years experience in pharma B2B technology, retail and mail-order pharmacy, pharma branding and clinical trials.



**Bhupender Gosain, CA**  
*Chief Financial Officer*

30+ years experience in tax and business advisory services in a variety of sectors including technology, life sciences, biotechnology, natural resources and pharma.



**Vishwas Sawant, MBA**  
*General Manager*

30 years of global experience in heavy engineering manufacturing, agribusiness, retail and IT. Former CEO, Farmers Co-op, India, 55M CAD revenue, 1200 employees.



**Nader Gheshlaghi, PhD**  
*VP, Production*

With a PhD in Plant Genetics & Pathology, Nader has managed large-scale grow operations for hundreds of plant varieties around the world.



**Trupti P. Smit, LLB**  
*Director of Corporate and Legal Affairs*

15+ years experience in intellectual property, corporate law, international tax and corporate governance.



**Rachel Colic**  
*VP, Brand Strategy & PR*

15+ years experience in B2C and B2B marketing communications with an extensive portfolio of fully integrated and successfully executed brand experiences.



**Michael Lavergne**  
*Director of Supply Chain*

Hands-on sustainable supply chain and operations professional with 20 years of multinational experience in fast-moving consumer goods (FMCG) / retail.



**Tamer Abuqamar PEng, MSc, PMP**  
*Lead Projects Manager*

15 years experience in construction, mechanical services design, site works and project management. PMP certified, LEED Green Associate.



# Board.



**Malay Panchal, RPh, BScPhm**  
*Founder & CEO, Board Member*

A seasoned serial-entrepreneur with 20+ years experience in pharma B2B technology, retail and mail-order pharmacy, pharma branding and clinical trials.



**Dr. Chandra Panchal, PhD**  
*Chairman*

Distinguished resume includes Director for MaRS Innovation, senior scientist at John Labatt Ltd., and Chairman, President and CEO at Procyon Biopharma Inc.



**Jane Pagel, MSc**  
*Board Member*

Retired executive with extensive experience, previously held positions as the President & CEO of the Ontario Clean Water Agency, and Director of Research & Technology at the Ministry of the Environment.



**Brian O'Neill, BSc, LLB**  
*Board Member*

Nearly a decade in the practice of law at a leading national law firm, focused on M&A, corporate reorganizations, corporate finance, intellectual property, and commercial transactions.



**Albert Beraldo, CPA, CA**  
*Board Member*

More than 30 years' experience in various senior leadership roles within the pharmaceutical and biotechnology industry, including Founder & CEO of Alveda Pharmaceuticals Inc.



# Capital Markets Advisors.



**Jeffrey Zicherman**  
*Eventus Capital*

Founder and CEO of a leading investment bank based in Toronto, Canada. Jeff has led or been directly involved in raising over \$600 million in equity for numerous public companies in recent years, including several cannabis mandates.



**Aaron Salz**  
*Stoic Advisory*

Founder and CEO of a pioneering financial advisory firm focused on the cannabis industry. Aaron has been directly involved in over \$2 billion of M&A transactions and advised numerous CEOs and boards of directors in the sector.

# Industry Advisors.



**Trina Fraser**  
*Brazeau Seller Law*

The foremost cannabis policy and regulatory expert in the industry, Trina is actively working with Pure Global on regulatory affairs and licensing applications.



**Paul Sparkes**  
*Norris Point Capital*

Former senior aid to two Premiers, Director of Operations to Prime Minister Chretien, former LCBO board member; advising on market penetration strategies.



**Jim Youmans**  
*Rx Samples Solutions USA*

40+ years experience in corporate pharma, with senior positions at every major company of note; advising on medical branding, sales and market strategies.



# Pure Capital Structure.

Royal Sapphire Corp., to be renamed Pure Global Cannabis Inc. (TSX.V: PURE) upon completion of the RTO (“Pure Global”) has, through a wholly owned subsidiary, completed a private placement of subscription receipts for an aggregate 27.9M shares at \$0.33 per share for proceeds of \$9,290,700. These proceeds will be automatically released to Pure Global upon completion of the RTO.

PureSense Inc. has also raised \$2,013,000 in exchange for 8% unsecured convertible notes, which will automatically convert into PureSense shares at \$0.33 immediately prior to the completion of the RTO.

TSX.V: RSL (to be changed to TSX.V: PURE upon RTO completion)	<b>\$0.33/share</b>
.....	
Market cap	<b>\$48M*</b>
.....	
Issued and outstanding	<b>147.8M*</b>
.....	
Warrants and options	<b>36.2M*</b>
.....	
Fully diluted	<b>184M*</b>
.....	
Cash	<b>\$11.2M*</b>
.....	
Debt	<b>\$0</b>

**\* Assumes RTO completion**



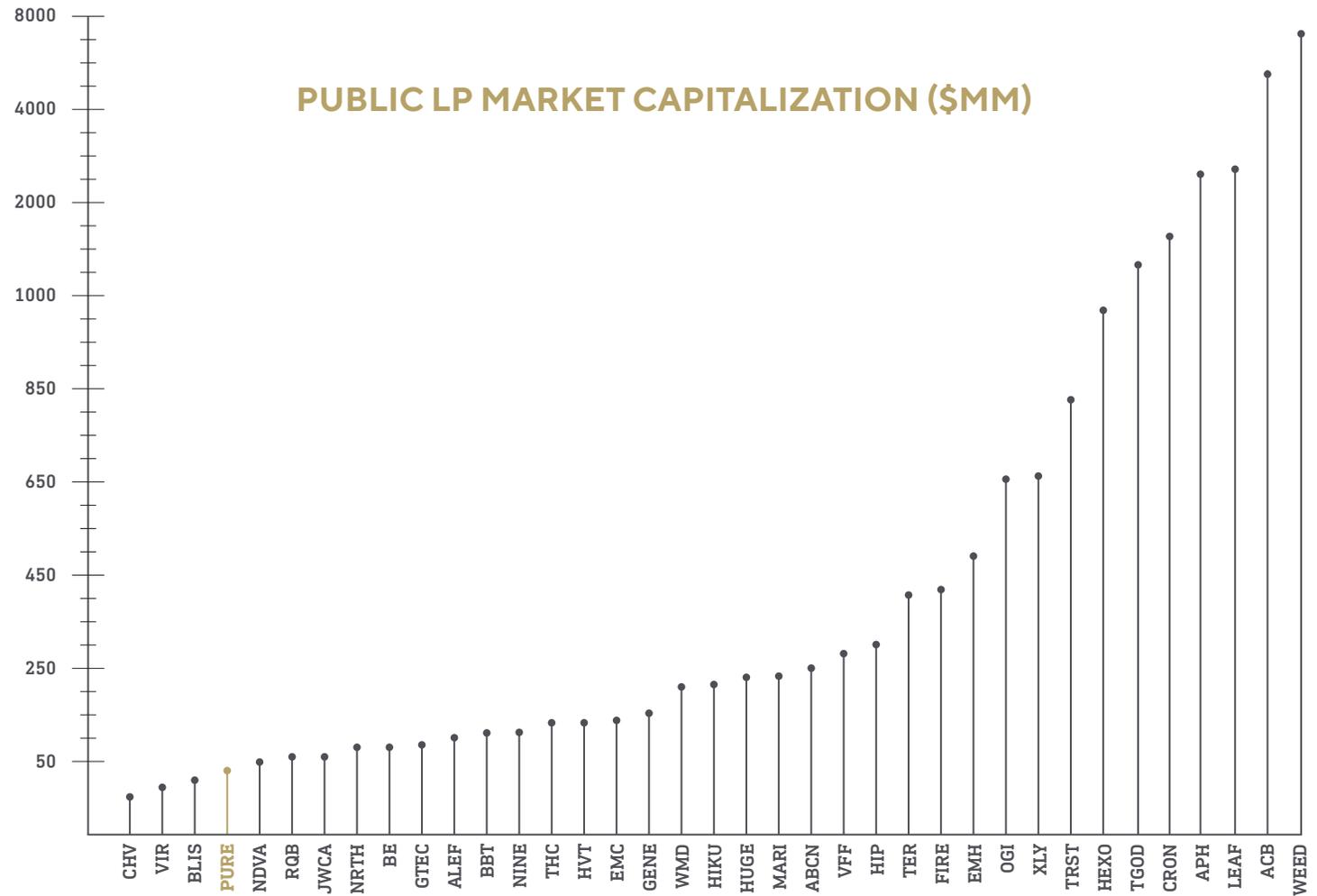
# Public Licensed Producer Universe.

36 PUBLICLY TRADED LPs

MARKET CAP RANGE:  
\$33M - \$7.8B

AVERAGE MARKET  
CAP: \$975M

MEDIAN MARKET CAP:  
\$224M



Source: Company Reports, Thomson Eikon, SEDAR, Analyst Estimates, Basic Market Capitalizations as of July 3, 2018



**Invest. Inhale.  
Relax. Repeat.**

[pureglobal.com](https://pureglobal.com) | [invest@pureglobal.com](mailto:invest@pureglobal.com)