

## What is LottoGopher



**LottoGopher Holdings Inc. (CSE: LOTO)** is a lottery messenger service that allows users to easily order and manage their state lottery tickets online using a debit or credit card.

By allowing individuals to choose their numbers and safely order tickets for the official lottery drawings in California, LottoGopher makes it simple for users to keep track of their tickets and winnings. With LottoGopher, individuals can either play alone with a single ticket or create and join online public and private groups to pool winnings from California lotteries, including MEGA Millions, Powerball and Super Lotto Plus.

LottoGopher offers memberships that allow California residents to order multiple tickets from various lotteries. LottoGopher also enables users to stay up to date on the latest drawings, track their tickets and collect winnings. Members have exclusive access to expert player strategies, jackpot alerts, lottery news, lucky number pickers and winners' financial resources.

### Objective

Goal to have 561,000 paying members in 4 years, including a plan to scale up in 22 other states

### Investor Highlights

- Online lottery messenger service that enables members to order lottery tickets with a debit or credit card
- Membership based service targeting 80 million people who already purchase lottery tickets and have a history of shopping online
- Strategic Investor Lottoland, a European online lottery company, has 5.5 million customers worldwide, annual revenue of €300 million
- Lottoland enjoyed an 820% increase in revenue from 2012-2015, and 100% revenue growth yoy for 2015-2016
- LottoGopher launched in California as the only compliant online lottery service – \$70 billion a year is spent on lottery tickets in the USA



[lottogopher.com](http://lottogopher.com)



### Management & Board

James Morel  
President, CEO & Director

Alnesh Mohan, CFO & Director

Karm Khanna, VP of Product

Jane Tattersall, VP of Marketing

Sheryl Dhillon, Corporate Secretary

Kurtis Rintala, Director

Lloyd John Lemmon, Director

Norman Wareham, Director

1



Join for  
\$3/day  
\$12/month  
\$99/year

2



Pay the same  
price per ticket  
as you would  
at the store

3



Our system  
secures tickets  
from the  
lottery retailer

4



We update  
user account  
balances  
after a drawing

With LottoGopher you order lottery tickets online...

lottogopher.com



# The Details

## Online Advantage

Powerball reached \$1.6 billion in January of 2016. Line-ups were hours long for some retailers during this lottery frenzy. How many people would consider a \$3 day pass or a \$12 monthly membership during the next big lottery draw?

## Key Metrics

During testing period:

- 7% of all visitors to the site provided an email address
- 43% of those email sign-ups became members who placed orders
- 12% of freemium plan members were converted to paid membership plans

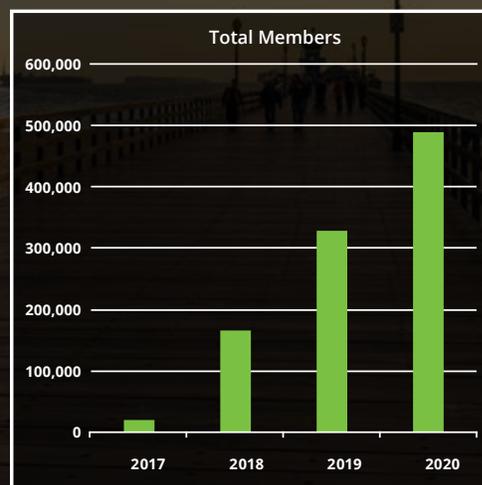
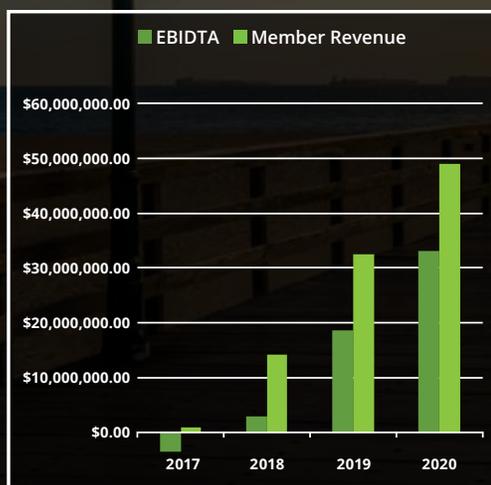


## Share Structure (As at May 2017)

Ticker Symbol (Canadian Securities Exchange)	CSE ▶ LOTO
Issued and Outstanding	60,893,251
Warrants \$0.40 (12 month term)	7,760,700
Options \$0.25	4,001,799
Milestone achievement shares*	10,000,000
<b>Fully Diluted</b>	<b>82,655,750</b>

\* 5 million shares at USD\$500,000 revenue target, 2.5 million shares at USD\$17,000,000 revenue target, and 2.5 million shares at USD\$34,000,000 revenue target

## LottoGopher Revenue & Member Growth Projections



All figures in the charts above are estimates only; please refer to forward-looking statement

Visit our website  
lottogopher.com

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## Forward-Looking Statement

This brochure contains forward-looking statements and forward-looking information within the meaning of applicable securities laws. The use of any of the words "projections", "expect", "anticipate", "continue", "estimate", "objective", "ongoing", "may", "will", "project", "should", "believe", "plans", "intends" and similar expressions are intended to identify forward-looking information or statements. More particularly and without limitation, this brochure contains forward-looking statements and information concerning LottoGopher's future financial performance. The forward-looking statements and information are based on certain key expectations and assumptions made by LottoGopher, including expectations and assumptions concerning the success of new product development, LottoGopher's ability to integrate acquired businesses and complete strategic acquisitions of additional business and other factors that affect demand for LottoGopher's products. Although LottoGopher believes that the expectations and assumptions on which such forward-looking statements and information are based are reasonable, undue reliance should not be placed on the forward-looking statements and information because LottoGopher can give no assurance that they will prove to be correct.

By its nature, such forward-looking information is subject to various risks and uncertainties, which could cause LottoGopher's actual results and experience to differ materially from the anticipated results or expectations expressed. These risks and uncertainties, include, but are not limited to expenditures and other factors that affect demand for LottoGopher's products, industry competition, the need to effectively integrate acquired businesses, uncertainties as to LottoGopher's ability to implement its business strategy effectively in Canada and the United States, labor, equipment and material costs, access to capital markets, interest and currency exchange rates, technological developments, political and economic conditions and LottoGopher's ability to attract and retain key personnel. Additional information on these and other factors is available in the continuous disclosure materials filed by LottoGopher with Canadian securities regulators.

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